

2007 MARKET VENDOR WORKSHOP SERIES REGISTRATION FORM

East County One Stop and the Oregon Economic and Community Development Department will present training to create and strengthen local market vendor businesses. The workshops will be helpful for farmers/growers, artisans, craftspeople, specialty food sellers, and service businesses that sell in weekend markets. Participants will learn how to:

- Design successful vendor businesses to make more money
- Determine the best and most appropriate markets for their business
- Find customers through market research and marketing techniques
- Use best practices in retail: eye-catching booth layout, creative merchandising, and customer service
- Cross sell within a market to extend visitors time in the market
- Discover financing sources and business development support
- Build a stronger business through interaction with experienced vendors

Dates: Tuesdays and Thursdays, May 15th to June 14th

Time: 6 PM to 8 PM

Location: AVITA Training Center – 2240 N. Interstate Ave., #140 (Gotham Bldg)

Registration fee: \$125 for all ten workshops, \$25 for individual sessions

Register today!! Space is limited to 30 participants

Questions: Joan Pasco 503.661.3981 or Don King 503.577.2857

Name: _____

Business Name (If applicable) _____

Address: _____

City: _____ Zip Code _____

Phone Number(s): _____

email address: _____ web site: _____

You may register for all 10-workshop sessions for \$125.00 or individual sessions at \$25.00 each. Check the workshops you will be attending. (See workshop detail below)

____ 1, Tues 5-15 Clarifying your Business Idea	____ 6, Thurs 5-31 Money Management
____ 2, Thurs. 5-17, Designing your Business	____ 7, Tues 6-5 Price twice
____ 3 Tues 5-22 Testing your idea	____ 8, Thurs 6-7 Resources/acquire and keep
____ 4, Thurs. 5-24 Retailing Skills	____ 9 Tues 6-12 Expanding your Capacity
____ 5, Tues 5-29 Finding your best customer	____ 10 Thurs 6-14 Staying Legal

Complete workshop series (\$125.00) _____ (10% discount if received by May 1, 2007)

For less than 10 workshops - # of workshops ____ x \$25.00 = _____ **Amount included: \$** _____

Method of payment: Cash, check or money order payable to East County One Stop

Please return this one page registration form completed with full payment to:

East County One Stop, 4031 NE 4th, Gresham, OR 97030

Signature: _____ **Date:** _____