

A Microanalysis of Rockwood

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This study brings together several data sets that will provide a multidimensional perspective of the Rockwood Community. The intent is to assist in better understanding opportunities and challenges for promoting strong economic development in this area. The study covers population, housing and industry data needed to get a more complete picture of Rockwood in a point in time. For comparative purposes, and because the population and housing data is based on the 2000 Census, and thus 1999 conditions, the industry data will also be based on 1999 figures available through the Employment Department's employment and wage data (ES-202).

This microanalysis is an update of a 2000 study, however differs in that the previous study integrated data needed for more than just economic development purposes. Another important point about this and the previous study is the nature of the data sources. Current study is based on the 2000 decennial Census, whereas the previous study was primarily based on the 1996 American Community Survey. Because there are some fundamental differences in methodology between both, comparisons are not recommended between them. However, both sources make similar breakouts, and thus data that was available in the previous study that is not included in this one can be obtained on an as needed basis by contacting:

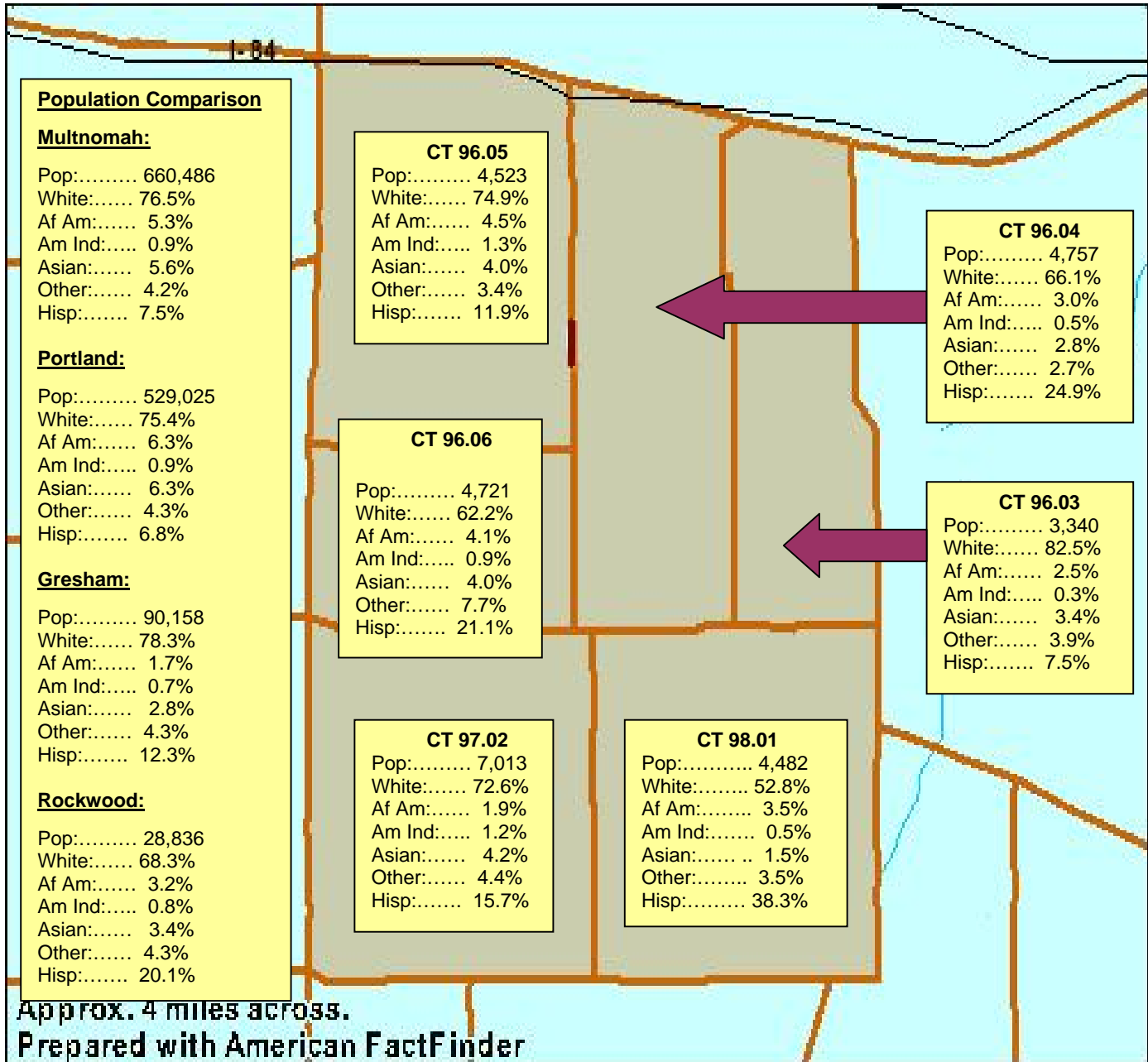
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Demographic data (population and housing) was obtained using American Fact-Finder online system at:

<http://factfinder.census.gov/servlet/BasicFactsServlet>

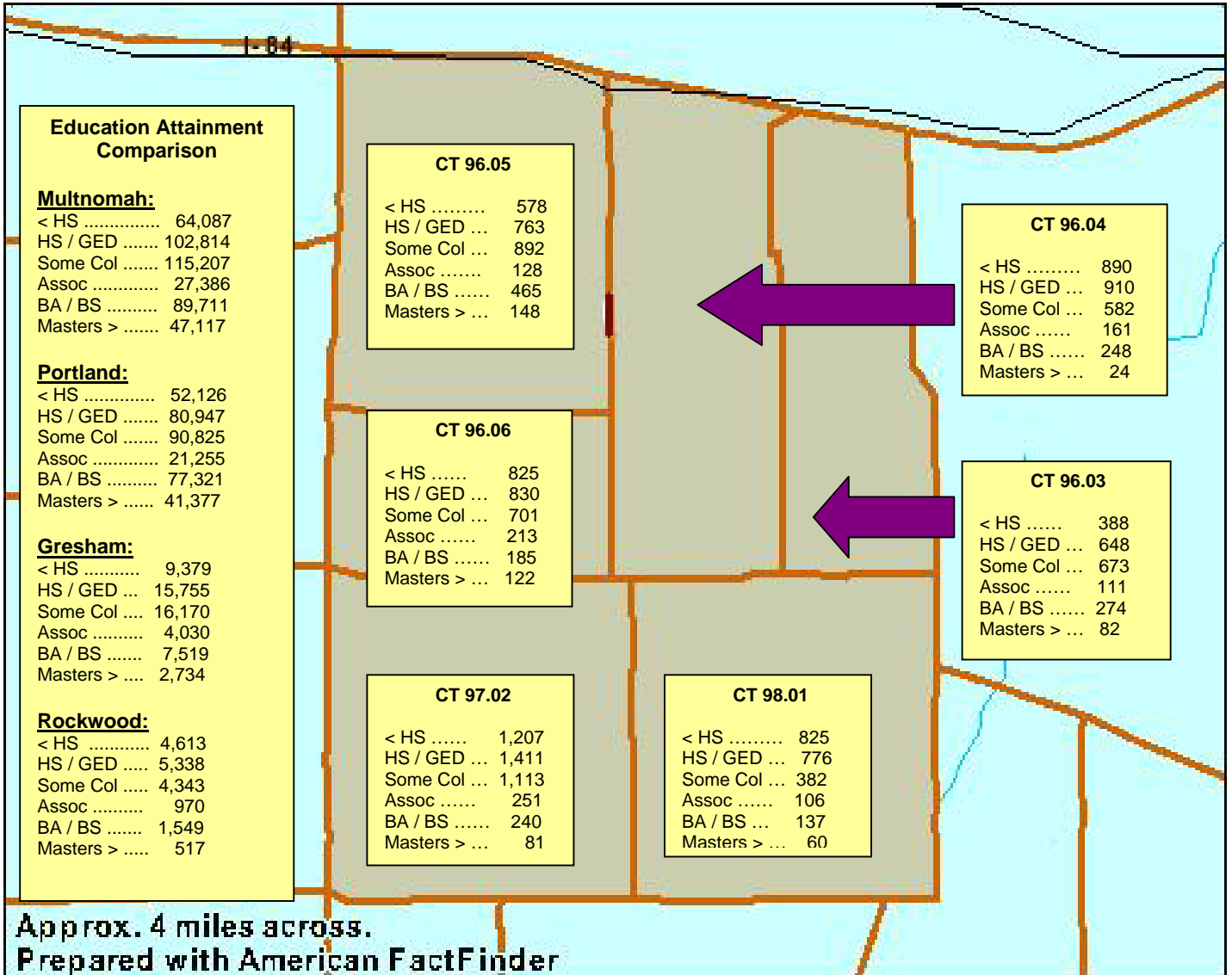
And the "SF3 Detailed Tables" were used to gather the base data that was later aggregated for this report. The highest quality data with the best geographic definition without actually using GIS system is by census tract where confidential data becomes less of a burden on the data availability.

Population Distribution by Ethnicity, Sex, and Age



Geographic Area	Population	Male	Female	Total population under 16	Total population 16-20	Total population 21-64	Total population 65 and over
Oregon	3,421,399	49.6%	50.4%	21.9%	7.0%	58.3%	12.8%
Multnomah	660,486	49.4%	50.6%	19.9%	6.5%	62.4%	11.2%
Portland	529,025	49.4%	50.6%	18.8%	6.3%	63.3%	11.6%
Gresham	90,158	49.0%	51.0%	24.6%	7.4%	58.0%	9.9%
Rockwood	28,836	50.2%	49.8%	25.2%	7.9%	57.0%	9.9%

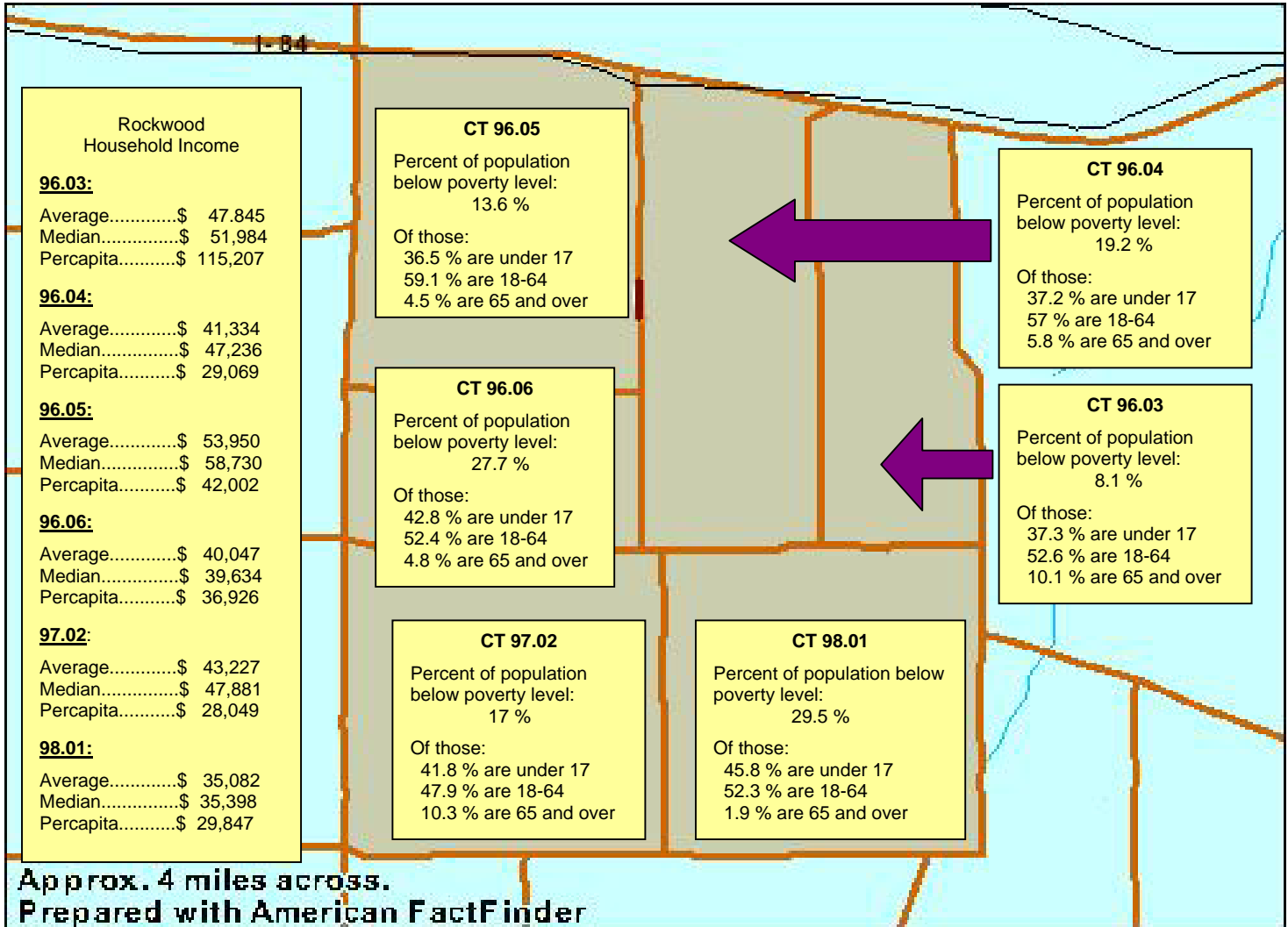
Education Attainment by Gender (people 25 years or older)



Attainment by Gender	Rockwood	Male	Female
Less than Highschool Diploma	4,613	50.5%	49.5%
Highschool Diploma / GED	5,338	48.5%	51.5%
Some College no degree	4,343	46.9%	53.1%
Associate degree	970	43.1%	56.9%
Bachelor's degree	1,549	54.9%	45.1%
Masters or Higher degree	517	54.5%	45.5%

Enrollment	Multnomah County	Portland	Gresham	Rockwood
In college, undergraduate years:	37,778	32,055	4,149	1,098
In graduate or professional school:	10,146	9,374	501	106

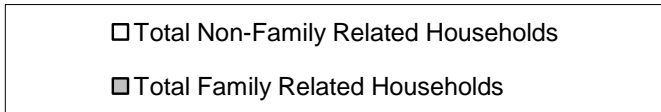
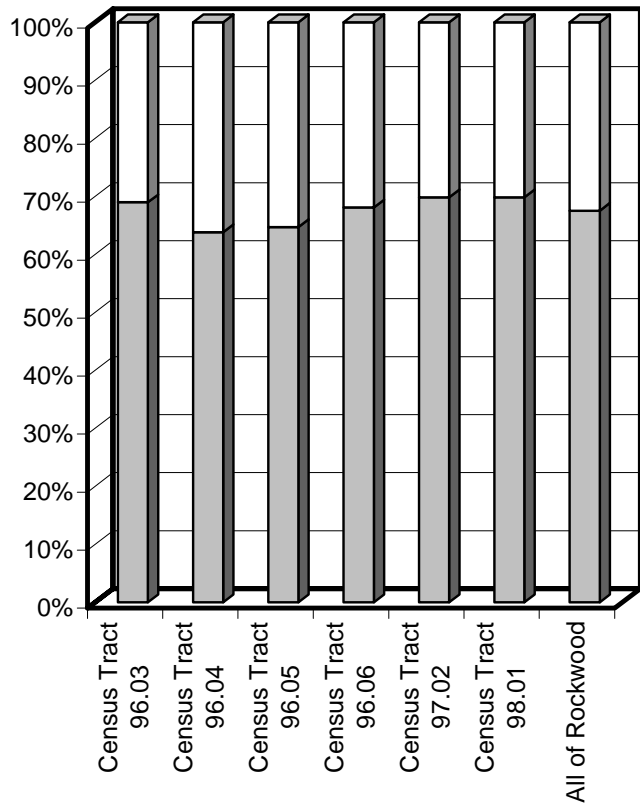
Household Income, Poverty, and Unemployment



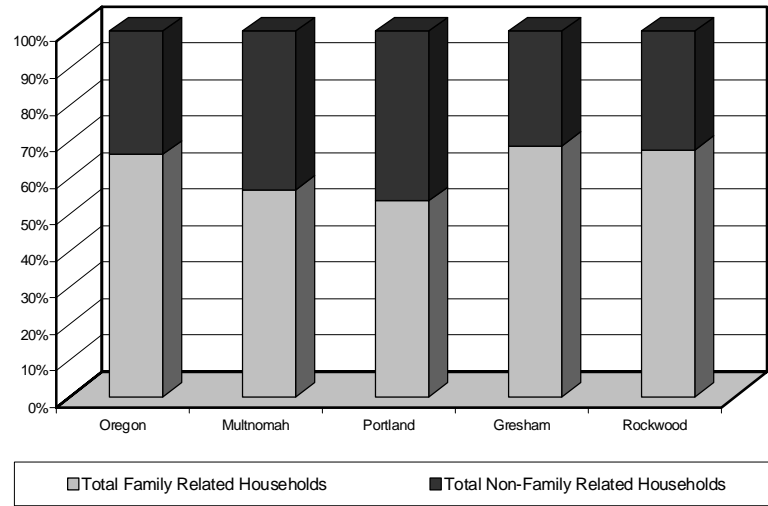
	Multnomah County	Portland	Gresham	Rockwood
Total:	645,584	516,165	88,748	28,427
Percent of population below poverty level	12.7%	13.1%	12.5%	19.5%
Percent of population above poverty level	87.3%	86.9%	87.5%	80.5%
Children 17 and under	28.3%	26.5%	38.3%	41.4%
Adults 18-64	63%	64%	57%	53%
Elderly 65 and over	8.5%	9.1%	5.0%	5.7%

Civilian Working Age Population (16+ years)	Multnomah County	Portland	Gresham	Rockwood
Total Population	529,051	429,528	67,974	21,573
In Labor Force	364,954	295,425	47,044	14,328
Male Segment	53.5%	53.2%	54.6%	55.8%
Female Segment	46.5%	46.8%	45.4%	44.2%
In Labor Force Employed	341,522	276,081	44,024	13,164
In Labor Force Unemployed	23,432	19,344	3,020	1,164
Percent Unemployed	6.4%	6.5%	6.4%	8.1%
Percent Male Unemployment	7.1%	7.2%	7.0%	8.6%
Percent Female Unemployment	5.6%	5.8%	5.8%	7.6%

Household Breakout by Type

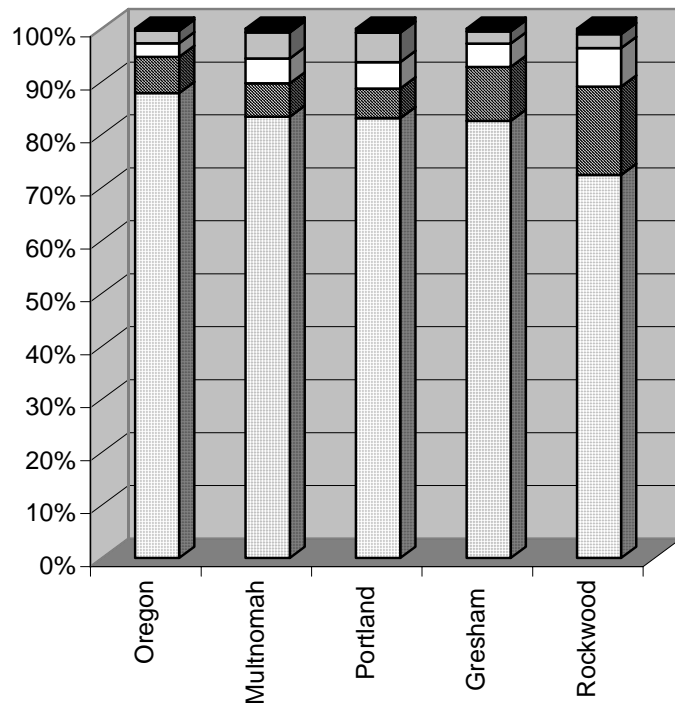


Household Breakout By Type (Geographic Comparison)



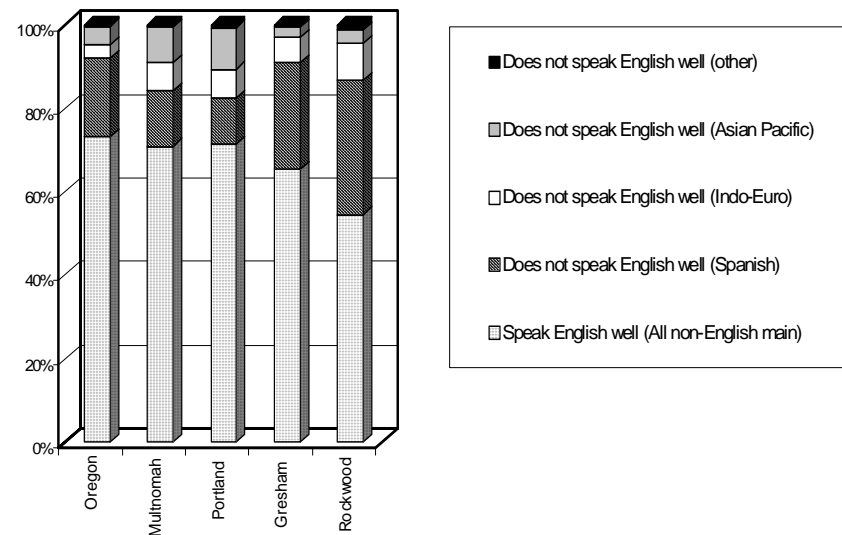
Average Household Size by Type	Multnomah	Portland	Gresham	Rockwood
All Households	2.4	2.3	2.7	2.8
Family Households	3.2	3.1	3.3	3.5
Non-Family Housholds	1.3	1.3	1.3	1.4

Language Spoken at Home by Geography



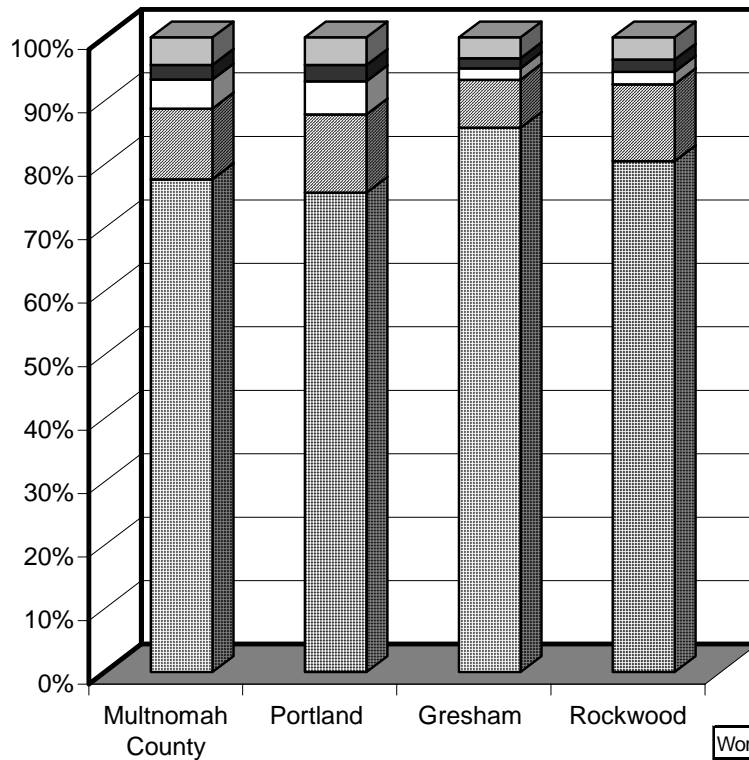
English Proficiency by Geography

Of Population That Speaks Other Than English At Home



<ul style="list-style-type: none"> █ Speak only English □ Speak other Indo-European languages: █ Speak other languages: 	<ul style="list-style-type: none"> █ Speak Spanish: █ Speak Asian and Pacific Island languages:
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Means of Transportation to Work



P31. TRAVEL TIME TO WORK FOR WORKERS 16 YEARS AND OVER [15] - Universe: Workers 16 years and over

	Multnomah County	Portland	Gresham	Rockwood
Did not work at home:	95.7%	95.7%	96.7%	96.5%
Worked at home	4.3%	4.3%	3.3%	3.5%
Less than 15 minutes	24.4%	24.4%	24.1%	21.7%
Between 15-29 minutes	41.6%	43.6%	32.3%	33.5%
Between 30-44 minutes	19.4%	18.4%	23.9%	24.8%
Between 45-59 minutes	5.3%	4.7%	8.8%	9.0%
60 or more minutes	5.0%	4.6%	7.6%	7.6%

	Multnomah County	Portland	Gresham	Rockwood
Worked in place of residence	65.0%	73.9%	26.1%	26.6%
Worked outside place of residence	35.0%	26.1%	73.9%	73.4%

■ Car, truck, or van:
■ Public transportation:
□ Walked
■ Other means
□ Worked at home

Rockwood Distribution of Labor by Gender

Based on Primary Industry and Occupation of Employment

Industry	Rockwood	Male	Percent Male	Female	Percent Female	
Manufacturing	1,902	1,378	72.5%	524	27.5%	<< M >>
Retail trade	1,732	943	54.4%	789	45.6%	
Health care and social assistance	1,341	254	18.9%	1,087	81.1%	~ F ~
Construction	1,258	1,114	88.6%	144	11.4%	<< M >>
Accommodation and food services	1,156	556	48.1%	600	51.9%	
Administrative and support and waste management services	870	489	56.2%	381	43.8%	<< M >>
Wholesale trade	760	571	75.1%	189	24.9%	<< M >>
Other services (except public administration)	694	359	51.7%	335	48.3%	
Transportation and warehousing	676	447	66.1%	229	33.9%	<< M >>
Finance and insurance	606	96	15.8%	510	84.2%	~ F ~
Professional, scientific, and technical services	495	259	52.3%	236	47.7%	
Educational services	492	156	31.7%	336	68.3%	~ F ~
Public administration	341	187	54.8%	154	45.2%	
Real estate and rental and leasing	229	93	40.6%	136	59.4%	~ F ~
Agriculture, forestry, fishing and hunting	225	192	85.3%	33	14.7%	<< M >>
Information	208	127	61.1%	81	38.9%	<< M >>
Arts, entertainment, and recreation	113	57	50.4%	56	49.6%	
Utilities	57	21	36.8%	36	63.2%	~ F ~
Management of companies and enterprises	9	5	55.6%	4	44.4%	
Mining	0	0	0.0%	0	0.0%	

Occupation	Rockwood	Male	Percent Male	Female	Percent Female	
Office and administrative support occupations	2,344	448	19.1%	1,896	80.9%	~ F ~
Production occupations	1,392	1,002	72.0%	390	28.0%	<< M >>
Sales and related occupations	1,286	673	52.3%	613	47.7%	
Construction trades workers	921	847	92.0%	74	8.0%	<< M >>
Food preparation and serving related occupations	870	444	51.0%	426	49.0%	
Installation, maintenance, and repair occupations	706	697	98.7%	9	1.3%	<< M >>
Management occupations, except farmers and farm managers	648	410	63.3%	238	36.7%	<< M >>
Building and grounds cleaning and maintenance occupations	595	369	62.0%	226	38.0%	<< M >>
Material moving workers	571	495	86.7%	76	13.3%	<< M >>
Personal care and service occupations	505	75	14.9%	430	85.1%	~ F ~
Motor vehicle operators	424	369	87.0%	55	13.0%	<< M >>
Healthcare support occupations	302	36	11.9%	266	88.1%	~ F ~
Farming, fishing, and forestry occupations	280	242	86.4%	38	13.6%	<< M >>
Education, training, and library occupations	259	65	25.1%	194	74.9%	~ F ~
Computer and mathematical occupations	238	178	74.8%	60	25.2%	<< M >>
Financial specialists	226	93	41.2%	133	58.8%	~ F ~
Community and social services occupations	211	132	62.6%	79	37.4%	<< M >>
Health diagnosing and treating practitioners and technical occupation	203	48	23.6%	155	76.4%	~ F ~
Arts, design, entertainment, sports, and media occupations	196	85	43.4%	111	56.6%	~ F ~
Business operations specialists	172	43	25.0%	129	75.0%	~ F ~
Health technologists and technicians	156	0	0.0%	156	100.0%	~ F ~
Fire fighting, prevention, and law enforcement workers, including sup	104	99	95.2%	5	4.8%	<< M >>
Other protective service workers, including supervisors	95	90	94.7%	5	5.3%	<< M >>
Rail, water and other transportation occupations	94	90	95.7%	4	4.3%	<< M >>
Architects, surveyors, cartographers, and engineers	88	76	86.4%	12	13.6%	<< M >>
Supervisors, construction and extraction workers	87	77	88.5%	10	11.5%	<< M >>
Legal occupations	56	28	50.0%	28	50.0%	
Drafters, engineering, and mapping technicians	49	20	40.8%	29	59.2%	~ F ~
Life, physical, and social science occupations	31	18	58.1%	13	41.9%	<< M >>
Farmers and farm managers	22	22	100.0%	0	0.0%	<< M >>
Supervisors, transportation and material moving workers	15	15	100.0%	0	0.0%	<< M >>
Aircraft and traffic control occupations	10	10	100.0%	0	0.0%	<< M >>
Extraction workers	8	8	100.0%	0	0.0%	<< M >>

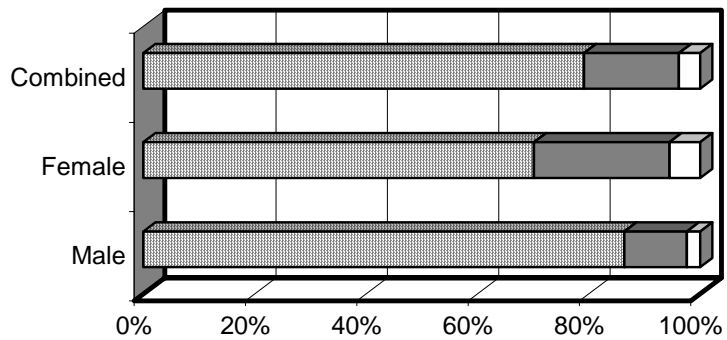
The M and F tabs to the side of the table indicates the gender that has over 10% more presence in the industry or occupation.

Source: 2000 Census, U.S. Census Bureau

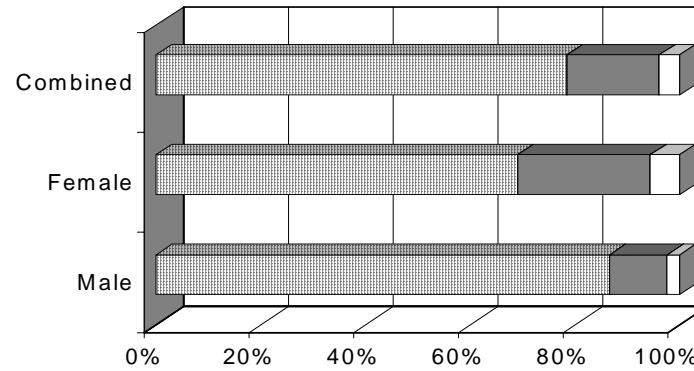
Prepared by: Malcolm Boswell, Workforce Analyst Employment Department

Average Hours Worked Per Week by Gender

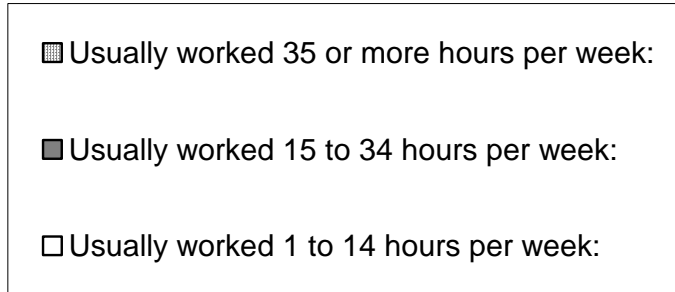
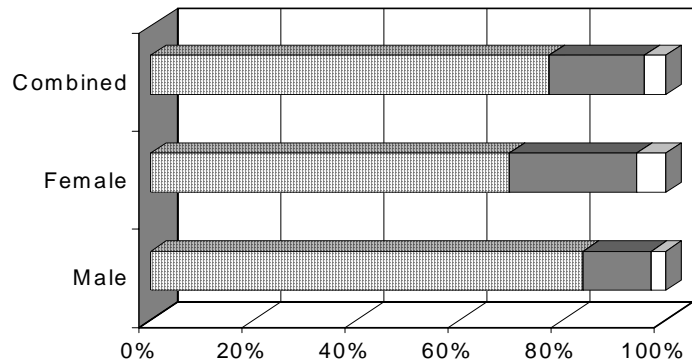
Rockwood



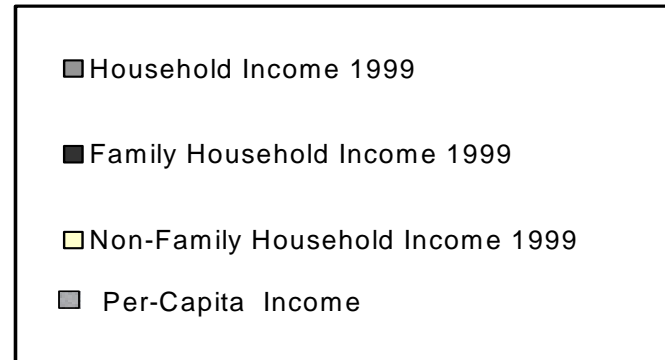
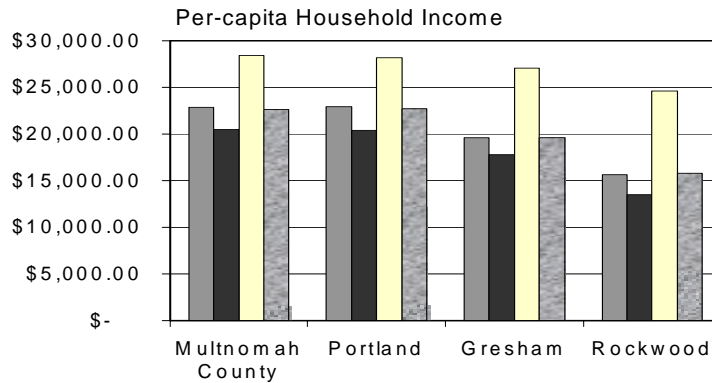
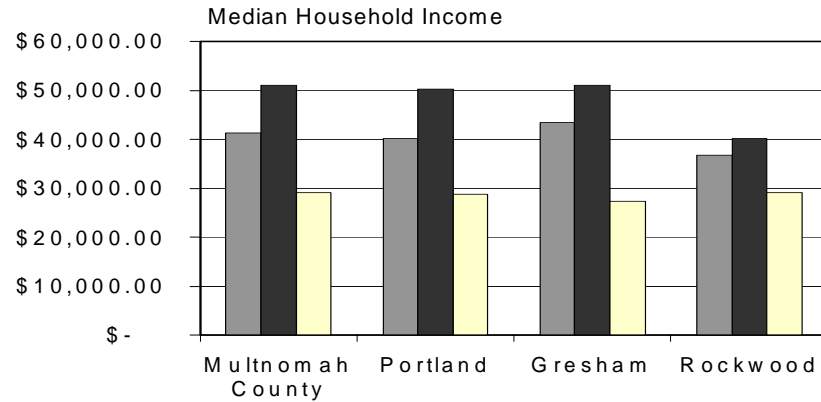
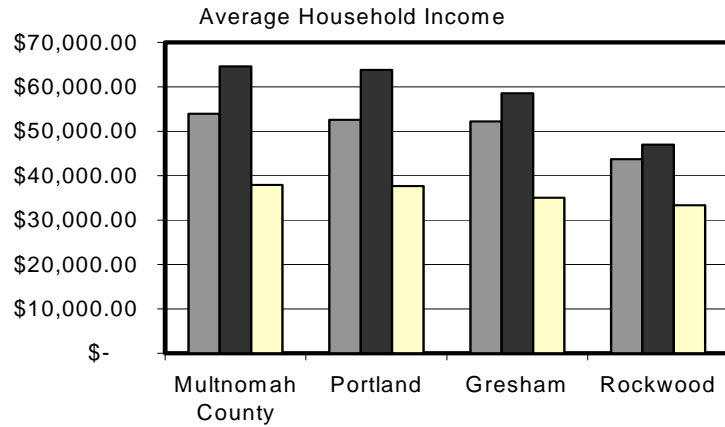
Gresham



Multnomah



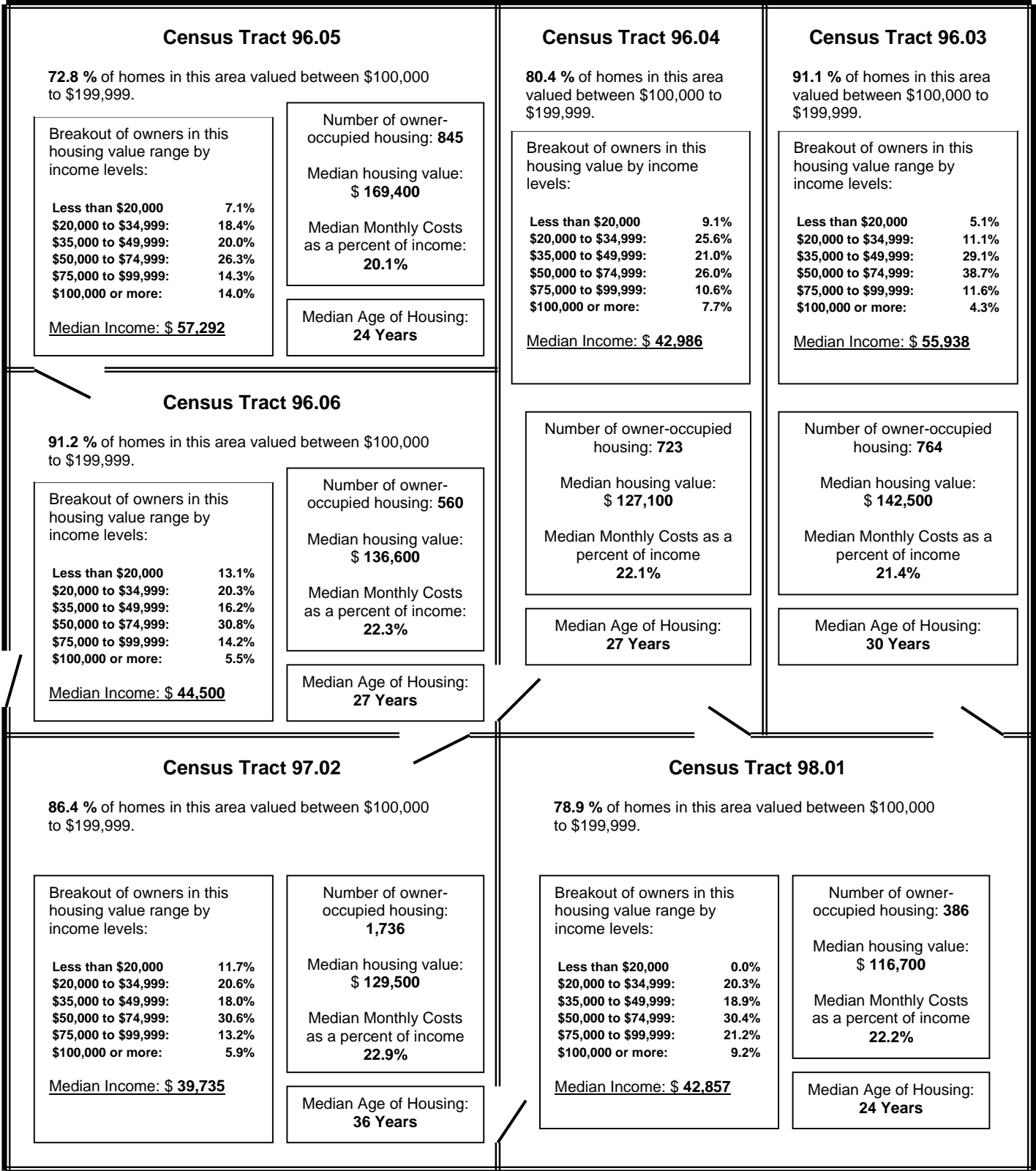
Household Income Comparison



Notes: Households are represented in the census bureau three ways, family related households, non-family related households and the combination of both or simply all households regardless of relationship. Income is also provided here three ways: *Average household income* being the aggregate total of all household incomes (by type) divided by the total number of households by type. *Mean household income* being the mid-point in the list of all individual household incomes (by type). *Per-capita household income* is the aggregate of all household income by type divided by the total population in households (by type). The standard population per-capita income is added as a base line comparison to the household per-capita income.

Rockwood Owner Occupied Housing Data by Census Tract

(Data presented according to CT geographic layout)



Rockwood Renter Occupied Housing Data by Census Tract

(Data presented according to CT geographic layout)

