

East County One Stop Board of Directors Meeting
Wednesday, August 27 9 AM to 11 AM

Mt. Hood Community College – President’s Board Room # 2300

Participants: Dr. John Sygielski – MHCC, Lani Staab – Goodwill Industries, Don King – former MHCC SBDC Director and Market Vendor project trainer, Joyce DeMonnin – AARP, Karen Hubbard – Linfield School of Nursing, Linda Wiener – Aging and Workforce Consultant, Renee Willer – Verizon Foundation, Jean DeMaster and Juan Serratos – Human Solutions, Donna Patrick – Springdale Job Corps, Catherine Todd – Easter Seals Oregon, Heather Selek – Portland Habilitation Center, Laura Bock – JDN, Matt DiAmico – Community Energy Project, Maren Peterson – Unlimited Choices, Kristina JohnBaptiste – YWCA, Kedma Ough – Avita and Associates, Joan Pasco – ECOS project manager.

Meeting facilitators: ECOS Co-chairs: Lani Staab and Catherine Todd

Partner reports – updates on employment and training services:

Goodwill Industries – Lani Staab: Goodwill Job Connection services include: Free Job Referral Program – case managed assistance in finding a job; A Book of My Own – Over 2000 books were donated in the past year to support children’s learning; Business Partnership with De LaSalle High School, and Correctional facilities outreach.

SBDC – former director Don King: support services for small business and people interested in self-employment options. Special emphasis on women and Latinos.

AARP – Joyce DeMonnin: Enjoy a good working relationship with PCC and would like to extend this relationship to MHCC as well. The PCC connections include geriatric training, social service initiatives, the Oregon Prescription Drug Program, and an older student needs assessment – ages 40 +. AARP has many workforce initiatives on the national and local level including an Employer Resource Center, a job search engine for older workers and information on health care and lifetime financial security. For older workers looking for work, this is the new AARP web site. There are jobs in the Portland area listed. There are also a lot of resources for “marketing” oneself. <http://www.aarp.org/money/work>

If you are interested in helping transform Oregon’s health care system, learn more at http://www.oregon.gov/OHPPR/HFB/Fall_Community_Meetings.shtml

For information on the collaboration of AARP and PCC leading to the “Age Boom” report, go to <http://www.pcc.edu/about/commitments/aging/>

Finally, AARP is always looking for personal stories of individuals struggling to achieve the American Dream and the hardships they face now due to our health care crisis and the demise of defined pension plans. If you know of an individual who would be willing to share their story, we would love to hear from you/them. Or they can tell their story online at www.dividedwefail.org AARP is trying to use the power of 40 million members to end partisan gridlock in DC and work toward solutions!

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Linfield School of Nursing – Karen Hubbard: Students are learning about elders in the workplace and other unmet needs of seniors. They are interested in community connections for their students and possible supportive roles these students can play in the community. Their partnership with ECOS has been very valuable – especially with the Senior Safety Pin project - student nurses pay twice monthly visits to seniors trying to maintain independent living.

Linda Wiener – Aging and Workforce Consultant: Linda was formerly with AARP and PCC, and is now an adjunct professor at PCC for Exploring Careers and Aging. She is the aging issue expert for Monster.com. Her publications include “Adapting to an Aging Workforce”. She also conducts workforce assessments on aging employees. Her web site features a link to 101+ careers for aging individuals. Employers are finding Elder Care to be a huge workforce issue and Linda offers consulting services in the area as well. Linda, Joyce and Joan Pasco were members of the Multnomah County Vital Aging Task Force and assisted with the publication: “Everyone Matters – A Practical Guide to Building a Community for All ages”.

Verizon Foundation – Renee Willer: Their foundation primarily funds programs that provide education and literacy for ages K to Adult. Domestic Violence prevention is also a high priority area for the Foundation. FIOS cable network has been installed throughout East County bringing a new and competitive option for cable TV, Internet and Phone services. This new service is especially valuable for home based businesses that need high speed connections. Verizon has funded several ECOS projects in the past as well as funding for several partner agencies, including a Human Solutions Domestic Violence Prevention project.

YWCA Senior Services Program – Kristina JohnBaptiste: They provide advocacy for seniors and family care givers. The YWCA has hosted many interns from MHCC and other educational institutions. High School students are currently providing some computer training for seniors at the community center.

Human Solutions – Jean DeMaster and Juan Serratos: Most all of their programs provide services to help people get and stay employed. These services include rent and energy assistance, IDA’s, Earned income tax credit application assistance, and financial literacy. Their three employment and training projects serve 3 different populations, but all offer employability assistance to low-income people with low skills and many employment barriers. Many must get a survival job first and then slowly acquire the skills and job experience needed to get a better job. They have job coaches and employment specialists that work one-on-one in a case managed approach to provide individual and intensive services. These services include resume writing and interview coaching as well as specific skill development. Tuition for training at MHCC can be provided to qualified participants.

Springdale Job Corps – Donna Patrick: Springdale is a feeder program for MHCC. They currently have 215 students enrolled – 165 of these are campus residents. They also have a women’s training program in Montgomery Park – downtown Portland. There are 122 Centers in the nation and Springdale is currently ranked #3 in outcomes and performance. (JoAnn Espinosa – former director who is now with a Job Corps Center in Hawaii holds bragging rights to the #1 rated center!) They partner with MHCC on technical and security training – these students enroll in the MHCC Criminal Justice programs. Also students in auto repair, Culinary Arts and Health Occupations also get some of their training at Mt. Hood.

Portland Habilitation Center – Heather Seleck: PHC is a training and employment program for persons with a disability. Training areas include janitorial, manufacturing, landscaping, and clerical. They also own 15 apartment complexes to provide housing for low-income and persons with a disability. The janitorial training is a 4 to 6 week training depending upon prior experience. Participants must speak at a 70% English proficiency level but PHC offers ESL training to bring people up to this level of competency. The new 110,00 sq ft. PHC manufacturing facility is the largest solar powered building in the NW and it will provide power for the entire PHC complex as well as sell power back to the grid.

Job Developers Network - Laura Bock: The network serves about 175 job developers employed at over 100 non-profit and public entities. They share best practices and manage job seeker information to employers to reduce the number of job developers that directly contact employers. Laura has replicated the JDN in the State of Wisconsin and Australia is also asking for support to develop a similar program. Each January the JDN hosts a Multi-cultural job fair in partnership with IRCO, PCC and MHCC. Over 800 job seekers attended in Jan 2008. The JDN Academy is a competency training for workforce professionals that results in a certification – 22 graduates will receive this certification at a ceremony on Sept. 19th.

Community Energy Project: Matt DiAmico: This program offers free weatherization workshops and materials to low-income, seniors and persons with a disability. The workshop includes a materials kit worth over \$150. They also provide workshops on lead poisoning and resources to identify and remove lead from older homes. Installation of weatherization materials is provided to persons unable to do this themselves. Services are all free of charge. Many volunteers assist – doing clerical and data entry, conducting workshops, and helping with installation and home repairs.

Unlimited Choices – Maren Peterson: Maren was one of the founding members of ECOS in 1996 when working as a recruiter for PHC. She gave a brief history of how important ECOS has been as a conduit for information and networking. Unlimited Choices is a federally funded program that provides free home repairs and upgrades for persons with a disability. They install ramps, widen doors, make bathrooms accessible, etc. through their “Mend a Home” program. They have funds available for persons living in East County and if you know someone who might qualify, give Maren a call at 503.234.6167.

Senior Community Service Employment Program – Catherine Todd: Easter Seals Oregon administers this federally funded Title V program in 4 Oregon counties – Marion, Polk, Multnomah and Clackamas. They are currently working with 135 participants. Eligibility requirements include aged 55+, low-income, and one or more barriers to employment. Their participants average 2.5 barriers. Participants get on the job training through 20 hour a week work experience in local non-profits and public sector entities. After 6 months, they must be seeking un-subsidized employment and the program offers training and resources to connect to jobs. They offer 3 job clubs: beginning, intermediate and advanced. A Business Advisory Council comprised of employers and a Participant Advisory Council assists the program. Catherine mentioned their relationship with PCC – which provides help with mock interviews, enrollment in the I-Match system and free use of a computer lab to host the job clubs and provide computer skill training.

Differently-Abled Business Association – Kedma Ough; The DBA serves entrepreneurs with disabilities and acts like a chamber of commerce for these businesses with unique needs. Support services help participants start and grow a business or self-employment from a home based office. Many only want to create a small amount of discretionary income from these businesses, and not

jeopardize their SSD income. Some aspire to family wage income levels from their business. The program also offers a peer support group to provide on-going encouragement and support. They offer mini-seminars with guest speakers, business showcases and on-line support. Resources are also available to connect with OVRs and entities that serve people with disabilities such as the Commission for the Blind. The program is currently working with 40 businesses and will be expanding into the Medford area. The annual Small Business Award ceremony will be held in October in conjunction with the open house at the new Avita offices and ECOS training facility.

Micro-Enterprise Inventor's Program of Oregon – Kedma Ough: MIPO supports independent inventors, connecting them to experts to make their dream a reality. Services are offered in 5 areas: 1.) Order of Protection – idea, design, patent research. 2.) Prototype – feasibility of the idea, is it possible? How will it be made? Who will manufacture product, etc. 3.) Licensing – R & D and marketing stage. 4.) Business end – how to set up and run your business, creation of the business plan, etc. Surveys and market research – who else is doing this, who is the competition if any? 5.) Funding – access to capital – mostly through VC as conventional funding is hard to get for an invention. MIPO works with inventors groups in Portland, Vancouver, Roseburg and Coos Bay. They sponsor an annual Inventor's Showcase at OMSI each May. Over 150 people attended to view the work of 30 inventors. The event also included an Inventor Business Plan Competition. The Oregon Business Magazine is featuring one of the MIPO inventors in each monthly publication. MIPO is also a feature story in the Sept. Horizon Air Magazine.

Dr. John Sygielski, MHCC President talked briefly about the listening tours he has been conducting in the community and the responses received. His hope to respond to the needs of the community and have the college more engaged in community activity. He and the board are working on changes to the college's strategic plan and identifying both internal and external issues that he would like to address. He is eager to have the college participate in community forums such as the ECOS partnership.

Action item: The board approved the Minutes from the July 23rd board meeting

Annual Labor Market Report: Malcolm Boswell – Worksource Oregon – Malcolm had a last minute emergency and could not be at this meeting. He will present at the September 24th ECOS Board Meeting.

Old Business:

Action Team reports:

Reentry/ Enterprise Development Team: ROAR – ReEntry Organizations and Resources – Anne and Doug are coordinating this effort – they both had to be in Salem on the 27th to attend the quarterly meeting of the Governor's Re-Entry Advisory Council. We will have a full report at the next board meeting. ROAR is patterned after the successful ECOS alliance that created a strategic alliance comprised of agencies offering employment, training and workforce services. There are over 45 entities in the Portland metro area that offer services to persons returning to their communities after incarceration. This is an effort to bring them together on a regular basis to share information, begin a systemic approach to providing services to this population and provide public policy advocacy to reduce incarceration and increase successful services that we know make people productive members of their communities. ECOS partner Mercy Corps is a key project leader and is now hosting a ClearSpace web page for ROAR information and data. Information about this resource is attached.

Other Project reports

SSP – Senior Safety Pin Project – Karen Hubbard, Linfield School of Nursing: The SSP intends to add a component that includes pharmacy students as well as nursing students in this important connection to seniors trying to live independently for as long as possible. 86 nursing students will participate in the SSP this fall. They will each make bi-monthly visits to isolated seniors that do not have regular visits by family or social workers. The students do medical assessments, check vitals, observe home safety and track the welfare of these individuals throughout the year. They keep detailed notebooks that document their learning experience as well. This will be the third year of this project. Students have access to funds to purchase emergency supplies and aids. These funds have been provided by small grants from the United Way and PGE. The college has been very pleased with how this program is expanding the geriatric learning experience for their student nurses. This fall they will be increasing their community based nursing education program offering an even bigger presence in the community. They are doing a course revision to reflect this. Key project partners are the YWCA Senior Services program, SCSEP and ECOS.

SCSEP – collaboration with Easter Seals – Catherine Todd: In addition to the report during introductions, Catherine spoke about the National Easter Seals conference that was held here in Portland in August. – People attended from all over the nation and were really pleased with the conference and the city. Mayor Potter declared August 13th as the “National Easter Seals Workforce Day” in Portland and visited the ESO offices for one of his “10 Minutes with the Mayor” meetings. His wife, Karen joined him. As always, the SCSEP program is seeking new employers for participants.

MIPO – Inventor project –Kedma – covered in the intro.

DBA – Differently-Abled Business Association –Kedma – covered in the intro

JDN Jobs Network – Laura Bock – in addition to the intro report, Laura mentioned that they are putting up a new web site; and an OVRS employee has volunteered to do grant writing for the JDN,

META: Micro-Enterprise Technical Assistance grant from OECDD – Joan Pasco and Don King gave an update on the Market Vendor training that they are conducting around the state. This activity is designed to support agricultural and other vendors that are moving into a retail environment, primarily selling in local markets. For many this is their first actual retail experience and the learning curve can be steep. Our workshops offer support and training on booth design, pricing their products, marketing, on-line sales, and managing their business. Joan and Don will be conducting two workshops at the Sept. 8-11 Conference of the National Cut Flower Growers Association which will be held here in Portland. As a side note, Joan mentioned that self-employed persons are the fastest growing sector of the labor market. Technology is allowing many more professionals the choice of working solely out of their home, eliminating the need for a storefront office and resulting overhead expense. These individuals include CPA’s Attorneys, graphic and web designers, engineers, eBay sellers, consultants/knowledge-based professionals, and many more. Small business resources are in high demand from both retiring baby boomers and the millennials – young people wanting the independence of self-employment. The small business providers in the state will be making a concerted legislative appeal to double funding for small business resources during the 2009 Legislative Session.

Budget/finance report – We ran out of time – anyone with questions was encouraged to call

Joan!!

2008 ECOS partner contributions are now being solicited –your support is needed to cover the 501 c3 obligations for our organization. There are certain expenses that cannot be covered from grant funded projects. Thank you all for your support with this.

Many thanks to the following partners who have contributed:

PORTLAND HABILITATION CENTER
GOODWILL INDUSTRIES
CHILDCARE DEVELOPMENT SERVICES
LINFIELD SCHOOL OF NURSING
SPRINGDALE JOB CORPS
EASTER SEALS OREGON
HUMAN SOLUTIONS
OVRs

Pending grants:

Spirit Mountain Foundation - \$25,000 for ROAR – Decision in October

Proposed Grants:

ROAR – Kaiser Permanente Community Fund and United Way – October RFP

Finance meeting: September 17th – 11:30 – Applebees on Halsey

**NEXT BOARD MEETING: September 24th – Helping Hands Store – 99th and Glisan.
Human Solutions hosting**

**October 22nd - AVITA office and MIPO and DBA Training Center, Vanport Plaza, MLK -
5257 NE MLK Jr. Blvd., Suite 201**

ROAR ClearSpace Basics

URL: <http://roar.mercycorpsnw.org>

At the log-in page, choose “Create a new account”

Questions ?: dcooper@mercycorpsnw.org

What is Clearspace?

A web-based platform to ask questions and get answers; post articles and documents of interest to the larger group, discuss problems and solutions with others; share your knowledge, resources, ideas, and opinions; learn from others with our common interest in reentry issues; find others with expertise in a certain area. Clearspace can also be a place to collaborate and work together as a team.

THE SITE:

Home Page: [overview of the site and its contents](#)

Control Strip: [New](#), [Your Stuff](#), [History](#) and [Browse](#):

These links provide access to your profile information and preferences, and to the content

of the entire site:

In “Your Stuff”:

- Profile--edit your profile, include your contact information and areas of expertise.
- Password: Change your password to match another password that you use regularly.
- Preferences: Edit your preferences includes summary of your email notifications.

Content Links: [Discussions](#) [Documents](#) [Blog Posts](#) [Tags](#) [Projects](#) [People](#)

These links provide access to content of that type from the entire site.

“**Spaces**”: Subject areas where documents and discussions reside.

“**Recent Content**”: Newest documents and discussion in Clearspace in all the spaces.

“**Action**” **Menu**: Convenient list of things you can do in this space

Enter a Space: Viewing and Posting Information & Discussion Topics

- “Spaces” are the main organizational element where information and discussions related to the main topic of the space are located.
- There are 2 main types of content: documents & discussions.
- Content within the space is organized by “**Tags**” and “**Tag Groups**” rather than folders.
- When new content is entered, it is “Tagged” by the author. A tag is a keyword that describes that content. A document can have any number of tags.
- **Popular Tags** sidebar tool—note that size reflects frequency of use
- The purpose of tags is to help you and others find the documents and discussions you are interested in. Click on largest Popular Tag to see all content in the space with that tag.
- “**Tag Groups**” allow you to search several related tags at once. If you filter by a tag group, your results will be all content tagged with ANY of the tags in the tag group.
- Navigation link at the top left of the window directs you back to the main page
- Find your **Actions Menu**. This will always tell you what you can do from any screen.
 - Click “Receive email notification” in the Actions Menu to get an email whenever any new documents or discussions are added to this space.

Receiving Email Notices of New Information or Discussion:

You can be notified automatically by email when there is new information posted in the Clearspace site. You can choose what new content you would like to know about: Choose to be notified about additions to a space, a particular discussion or the whole site. In any area that you are interested in, look for the “Email Notification” link under the “Notifications” heading. You can start or stop email notification for that subject area from there.

A summary of all your email notifications can be found in the “Your Stuff” section.

Discussions--Select “Create a Discussion/Ask a Question.”

- **Post message**--You will be automatically notified by email when someone replies to your message. The email will include the text of this person's message. Reply to the email and your response will be inserted into the thread.
- **Add tags**. Look first in “Popular Tags” for some ideas. Use a space to separate two tags.
 - If your tag is more than one word, you **must** connect the words with an UNDERSCORE “_” (for example, “conflict_management”).

- Use plurals rather than singular for common nouns.
- Don't abbreviate unless *everyone* knows what the abbreviation means. ("business_development" not "biz-dev")

Documents---

Select "Create a New Document" from Actions Menu.

You can either create a new document, upload a document for viewing or reference or create a URL link to another website

Searching and Browsing

- Search box--all content including attachments is searched full-text. If you search for 2 words, Clearspace looks for content that includes BOTH words.
- To search on a phrase, enclose it in quotes: for example, "resource material".
- To narrow your search click "More Options" link under the search box.
- Browse Tags (top menu): You can search the entire site or a single space.
- Browse People (top menu): You can search or browse your colleagues' profiles, including their names and expertise. Click on the person's username to view their profile.