

ECOS Board Meeting July 28 2004

Multnomah County East – 800 Kelly – Gresham (Corner of 8th and Kelly – on the MAX line – Gresham Central Station)

8:15 to 10:30 AM

MEETING NOTES:

Participants: Karen Cusick, Robert Brown and Malcolm Boswell – Gresham Employment Department, Kay Lopez – MHCC and Workforce Connections, Derek Beaudry – Human Solutions, Teddy Forrester – DHS/OVRS, Ruthanne Cox-Carothers – Easter Seals Cares, Kim Rush – Portland Habilitation Center, Debbie Foote – DHS Self Sufficiency, Lani Staub – Goodwill Industries, David Dragavon – MC Aging and Disability Services, Patti Swanson – Janus Youth Program and Child Care Development Services, Carolyn Morrison – Child Care Development Services, and Joan Pasco – ECOS Project Manager

Introductions and welcome: Ice breaker: organizational benefits from participation in ECOS – why I attend these meetings....

- Information exchange – so the community will know what DHS offers, updates on benefits, to find out what’s going on and then take that information back to share with office staff; to offer support to other programs and solutions to mutual problems
- To help find common issues and motivate other programs to help address common issues with existing funds and efforts.
- To jointly participate in getting new resources and outside funds to support workforce and community development
- To help others focus on the needs of persons with disabilities; to focus on the employment needs for individuals with disabilities and what options may be out there for them; to discuss barriers and brainstorm solutions, creating programs that lead to better lives and self-sufficiency
- This is a great place to share and learn about what’s going on in East County – good contacts, ECOS does a lot of good things.
- To stay in touch and let people know about Human Solutions and its programs and activities; we like what ECOS is doing with the marketplace and other projects; the alliance helps people with barriers find employment
- To bring news from the physical one stop location to partners on a monthly basis – to stay in touch with what is happening.
- Our role is to help the employment and educational communities know about the importance of child care as a workplace venue; we are strong believers in community collaboration; to write cooperative grants; likes the ECOS structure – the group drives what ECOS is not vice versa,
- A belief in what ECOS has accomplished through grass roots efforts; that this approach works; a strong advocate for the community; ECOS contributes to a viable and healthy community.
- The ECOS organization attracts grant funds and helps sustain smaller organizations; I need to know how my/our clients fit into what multiple

- organizations and services exist outside of the county. I like the email network that finds resources and help for those with unique needs. We have been able to find help for just about every problem that has been sent out through this network
- As resources become more scarce, the ECOS network will be even more valuable for sharing what we have and jointly finding new resources
 - None of us can do it all ourselves. We need to cooperate and find resources between our respective agencies
 - East County covers a huge geographic area. All of us need to know what agencies are where and what they provide – we need to work together with other organizations and we need for them to know about the opportunities at the employment dept. as well. There will be many changes as services are becoming centralized.

Partner reports – news, events, and announcements

- Portland Habilitation Center – Kim Rush is the new recruiter replacing Maren Peterson as their representative on the ECOS board.
- Good Will Industries: Lani has 125 people on her caseload. Her job is to find them employment. The GW mission is about changing lives. She works with people with criminal backgrounds, disabilities, and seniors. They range from no work skills to highly educated and very good skills.
- Easter Seals Cares Oregon- have submitted an application for a JOLI (Jobs for Low Income People) grant to fund a home based business strategy for TANF, disabled, and low income people. The project will include a small business start-up strategy and low interest revolving loan fund. Other elements include an assessment tool to determine if a person is a good candidate for starting a business and research on the types of businesses most suitable for home-based enterprise. They are also submitting application for a Dept. of Education grant to fund youth enterprise activities.
- Child Care Development Services has developed a Professional Child Care Provider Tool Kit. It is a complete guide to starting a home-based day care business. Contact Carolyn Morrison at 503.491.2880 if interested in purchasing a copy.
- DHS – Self Sufficiency Services – Debbie will provide information on a new resource (FIOP) that will help individuals with co-pay on employer provided insurance premiums. This will be sent out via the ECOS email network.
- Gresham Employment Department: IMATCH was officially launched at the Gresham Office in July. The new on-line product matches an individual's skills with jobs that are listed in their system and helps with resume preparation. The tool will be on their web site this fall. It also offers businesses new options on how to find workers.
- Human Solutions: The Closet has been closed – lost their space and funding for a volunteer coordinator to keep it open
- Workforce Connections: They serve over 4000 persons each year, most are low income (at 50% or less of median). Many have multiple barriers to employment.

They have a 90% job placement rate. Continue to work on outreach services in Gresham at the employment office and OHDC.

Old Business:

The Minutes from June 23, 2004 were approved as emailed.

Budget/finance report –finance report is attached

Reminder to partners to consider annual contributions – Partners contributing to date: Springdale Job Corps, Mercy Corps, Oregon Vocational Services, Oregon Employment Department, IRCO, MHCC Workforce Connections, Child Care Development Services, Portland Habilitation Center

Briefing on the Rockwood International Marketplace – Joan Pasco

The third of five weekend events was held on July 17-18. It was the first weekend that was profitable for most vendors. The weather was perfect and the entertainment line up was excellent. We continue to tweak this event as we learn more about what people and vendors want. The contribution from Kaiser is enormous. In essence, they are giving Gresham a new city park on marketplace weekends – which will be each weekend in 2005. Rockwood is an underserved area and the marketplace should be considered a new outdoor play venue for its residents. So far, foot traffic has been light, but continues to grow with each weekend event. On stage entertainment is key to getting and keeping people.

The Marketplace now has its own temporary restaurant license with Multnomah County, so food vendors can vend under this umbrella, saving them over \$500 a year in license fees. This was a huge issue and prevented attraction of small food vendors. Hopefully, having our own license will allow us to attract more ethnic food vendors.

Joan has met with Ed Gallagher, the new community and economic development director for the City of Gresham and Rebecca Ocken, Rockwood Urban Renewal coordinator about increasing city interest and ownership of the marketplace as a key urban renewal strategy. They have indicated support and will co-sponsor grant and funding requests for the Marketplace.

The marketplace was represented at the Hispanic Chamber Business Expo on July 27th. Several people inquired about being a vendor at future events.

The next weekend event is August 22-23 in conjunction with the Sister City Celebration of Cultures. Final weekend is a Mexican Independence Day Celebration on September 18-19.

Ideas for enhancing attendance included suggestions for children's activities like an exercise or challenge course.

Monthly Discussion Topic: Discussion on State/Local centralization of services and public versus Community Based Organizations delivering service. Research on customer satisfaction and real/perceived loss or reduction in services; implications/impacts of this trend on individual partner organizations and ECOS' collaborative efforts.

Background discussion: Trend: The state and county are both centralizing services and reducing the number of contracts awarded to community based organizations. The trend appears to move towards the awarding of larger contracts to fewer entities or to take over direct delivery of services from out-sourced contracts. Over the past 8 years, Multnomah County has reduced its number of contracts from 72 to about 12. Washington County has had a single contract for social services for many years.

What does this mean from a global perspective?

Best practice research clearly demonstrates that service delivered locally and closest to the customer is the best model from the consumer point of view. As organizations disappear people struggle to find new avenues and services. Examples: SE Health Clinic closure and its impacts on mid and east county clinics. School based services delivered through the SUN schools and the impacts to non-school based community organizations.

Causes? Budget crisis' at state and local level. Mandated workforce system. Greater interest in serving the program or bureaucracy than serving people.

Impacts from this trend to East County so far:

- Loss of local providers: Examples: Mt. Hood Mental Health Services, Eastwind Center and Family Works. Reduction of services and staff for Child Care Development Services, loss of a large federally funded program due to local competition for funding
- Loss of jobs – Eastwind, FamilyWorks and Child Care Development Services
- Loss of millions in non-county and state funds that these organizations leveraged
- Frustrated customers – mass confusion for child care providers and parents seeking child care options
- Duplication of services – what was once a tri-county Child Care Resource and Referral Network is now split into three separate units
- Many services have ceased – as the state service delivery program no longer provides them. These include: A business management specialist to assist with home-based child care; no-cost marketing materials and safety equipment for providers; small grants (\$600) to providers to help with start-up costs and supplies; low interest revolving load program for capital improvements for day care providers; Teen Parent program
- Seven-month gap in county services to child care providers from a contract that was allowed to lapse with no new contract until January 2005.
- State is restricting information distributed at childcare orientation/overviews to only programs and services that they provide.

- Childcare issues are integrally tied to employment. Any impact will have an effect to employers and persons seeking employment. This is a workforce issue.

Next steps: What can be done?

Small non-profit organizations should make efforts to diversify their funding sources and consider implementing fees for service. Clients will generally pay for services they value especially if they can't get them anywhere else.

ECOS can help identify what services the community needs and help prevent these services from disappearing.

ECOS and partners can be more aggressive in pursuing new funds via grants and foundations; other private sector funds

Establish an ad hoc data group to do research on impacts and implications of service delivery changes. We need empirical evidence on what services have been lost or diminished and how this is affecting our community and people.

Next Rockwood Marketplace – August 21-22

Next Board Meeting: the board elected to not meet in August. The next board meeting will be held on September 22 – at Multnomah East – 600 NE 8th street – corner of 8th and Kelly in Gresham.

Finance and Management Team: Meeting on September 2nd – 11:30 at Sunny Hans in downtown Gresham.

ECOS Account Balances: 2004 Beginning balances all accounts: \$19,981.28	
2004 Projected 501 c3 ECOS Expenses:	
D & O Insurance & General Liability Insurance	\$2000
Web page/server and maintenance	1500
Bookkeeping/accounting	300
Postage/supplies	500
Corporate fees/misc.	300
Match for RIB grant	2000
Total Projected non-grant/project Expenses:	\$6300

Finance/Management Meeting - July 21, 2004 – attending: Karen Cusick, Debbie Foote, David Dragavon and Patti Swanson.

July Account Balances and Financial Statement

Account balances (as of July 1, 2004):
 Business checking: \$1407.08
 Money Market: \$15,876.94

Total: 17,283.92

July Deposits: \$7142 – OECDD

2004 – 2005 fund balances:

Job Coach Institute = \$718.30

Verizon Grant =

OECDD = \$7142 (qtrly pymts) Grant balance – not recd: \$28,568 (ends 6-05)

City of Gresham = \$12,000 (cost reimbursement) ends 06-04) – Balance –0-

OCCWD = balance \$9268 (cost reimbursement) (ends 6-04) –0-

Reg. Invest. Board = \$1963.20 – balance –0- invoiced \$6462 - 7/15

ED Community Fund - \$642.50

July 21, 2004 Restricted: \$18,082

Unrestricted: \$6491.85

Note: will not match account balances– due to activity during the month and checks and deposits not reflected on these statements –

July Invoices approved from Restricted Funds:

Joan Pasco – Project Management – OECDD = \$2000

July invoices from Unrestricted Funds:

AWASCO – web page/domains – 6 months of service = \$180

Joan Pasco – Quarterly reports 3 grants and final reports – DuBois and RIB = \$800

Color My Web = \$60

ECOS Restricted Accounts:

Regional Investment Board Grant – \$48,944.66 + \$7000 cash match = \$55,944.66

Cash Match: ECOS \$3862 \$3138 from OECDD grant

Balance in acct YTD = 2963.20

Invoice – project management = \$1963.20

Final payment 5% held back - \$6462.41 – Invoiced 7-14-04

2004 Marketplace Event Income:

Total event income to date

\$3533.75

July income: \$175

Balance as of July 1:

\$3586.75

Expenses from Vendor income:

JP Marketing - \$180.49

George Sweeney - \$200 - staging

Bubbles the Clown - \$25

PGE – \$300

Don King – U-Haul – \$112.01

Dr. Seth Goldstein – reimbursement of fees: \$190

Supply reimbursement – Joan - \$90.19
Richard Sweeney – sign frames - \$190
July Balance: \$2324

Verizon Foundation Grant: \$9700 – Marketing and Outreach
Acct. Balance June = \$8924

July expenses: BG Graphics, T-Shirts: \$684
Acct. Balance July = \$8240

OECD Grant for International Marketplace = \$50,000

Payments will be made quarterly beginning in January. \$7142 for seven quarters thru 06/04 January payment has been invoiced. Mercy Corps = 4000 per quarter, ECOS = \$578 per quarter, Marketplace assistance = \$3142

\$7148 – received 1-23-04 –

Fund Balance = \$3142

\$7148 – Invoiced 4-12-04 – recd: 4-16-04

**Expenses: \$4000 – Mercy Corps
\$578 – ECOS indirect**

Refreshments – vendor training sessions: \$123.61

Restricted fund balance 4-21 = \$5588.39

\$7148 – Invoiced 7-14-04 – recd 7-15-04

**Expenses: Mercy Corps - \$4000
ECOS indirect - \$578
Joan Pasco – Project management = \$2000**

Balance: 6158.39

City of Gresham Community Involvement Fund grant = \$12,000

Balance after paying all bills: \$800 –Portapots – last 4 events
June - A-1 Outhouse - \$200
Balance \$600

\$1000 Gresham Employment Dept. Community Development Fund

\$1000 – reserve for client training and special needs

*12/17 Invoice: \$282.50 – Client of David Dragavon – to complete training

Fund Balance – July: \$642.50

Intercultural Coaching Institute - Gresham Employment Dept - \$3000

Fund Balance –3-31 = \$504.02

Income this reporting period: \$200 – (4-7-04)

Fund Balance – may 26 \$754.02

June invoice : \$35.72 - Tuition fund, Oregon Dept. of Ed

Fund balance - July - \$718.30

Dubois Salon Grant: no up front funds – straight reimbursement on expenses

Invoice #1 = \$24,545.35 received September 21, 2003

\$22,545.35 = training set up for DuBois Spa and Salon

\$2000 = ECOS for project management

Invoice: Joan Pasco – Project Management: \$1650

ECOS unrestricted – indirect: \$350

Invoice #2: \$13,449 invoiced on October 6, 2003 – payment received 11/18/03

\$12,453 – Dubois Salon

\$562.50 – Joan Pasco – Project management

\$433.50 – ECOS unrestricted

Invoice #3: \$ 12,241.24 Received 1-12-04

\$ 10,853 DuBois

\$ 868.24 8% ECOS Indirect

\$750 .00 Joan Pasco, Management and Evaluation

(\$500 from grant program funds, \$250 from 8% indirect funds)

Invoice #4: \$6621 – Invoiced 2-3-04 – recd 3-8-04

6121 – DuBois Salon

\$500 – ECOS indirect

Invoice #5: \$8251 – Invoiced 3-31-04 – rec'd – 4-26-04

7269 – DuBois Salon

400 – Joan Pasco

582 – ECOS indirect

Invoice #6: \$9268.41 – invoiced 7-15-04 (will not receive until August)

\$1500 – Joan – Evaluation

\$741 – ECOS Indirect

ECOS Unrestricted funds: beginning balance 1-1-04 = \$4076.77

2004 Partner contributions received to date:

Springdale Job Corps

Child Care Development Services

Oregon VR Services

IRCO

Mercy Corps

Portland Habilitation Center

MHCC – Workforce Connections

Oregon Employment Department

June balance – unrestricted: \$6646.14

July Income to unrestricted:

Portland Habilitation Center - \$300 membership

Interest: \$7.71

OECD indirect - \$578

Balance before invoices: \$7531.85

Expenses from unrestricted:

Color My Web – 60

AWASCO \$180

Joan Pasco = \$800

Balance on July 21 2004 = \$6491.85

August income expected (from grants):

RIB final payment = \$6462.41 (\$646 indirect, and the balance for marketplace coordination for August and September)

Dubois grant – OCCWD = \$741

Status of grants pending/applications have been submitted:

In partnership with the Center for Advanced Learning: Interactive experiential learning for students and area employers: Seeking \$250,000 a year for three years - reorganizing around a new approach for this project with Fred Rau, Karylenn Echols and Bill Lesh. CAL has donated a grant writer to pursue this project.

SOROS Foundation Grant – \$150,000 – for re-entry projects to provide employment for ex-offenders. Submitted in November, 2003 – awards will be made in March. – **We received a reject letter on July 16, 2004.**

Paul Allen Foundation: \$25,000 for the International Marketplace – March 31st deadline for applications – decision will not be made until September

\$27,500 – Youth Excellence Project – Partnership with Springdale Job Corps and Cares Easter Seal – written under the ECOs 501 c3 – 10% indirect would be \$2750 for ECOS if awarded the grant. – Submitted July 9, 2004

Ford Foundation Grant – Rockwood Marketplace – RFP will be let soon. Met with City of Gresham Economic Development and Rockwood Urban Renewal teams to jointly apply for funds for the marketplace.

Regional Investment Board: We should re-apply for continued funding for the marketplace if they ever get an application process designed.